How Sponsorship & Peer-Mentoring Programs are Transforming Business

Fortune 500s are turning to Chantal Pierrat's new approach based on sponsorship and peer mentoring to fast-track gender diversity and advance more women into leadership roles

For at least 10 years, boards and CEOs have been asking, "Where are the women?" Executive Coach Chantal Pierrat, MBA (say SHAN tall pierr-AT) says, "At this rate, the World Economic Forum estimates it will take a discouraging 202 years to reach economic gender parity."

**Story Ideas**

[**The Power of Peer Groups & Sponsorship**](https://emergingwomen.onlinepresskit247.com/news.html#the_power_of_peer_groups__sponsorship) **–** Some successful women reach a place in their career where they don't have a sounding board on their soul's desire. Learn simple, yet profound power circle prompts that help powerhouse women get purpose ... together. Plus, sponsorship allows internal networking and the ability for top talent to bolster rising talent. In a culture of Great Resignation, learn how to keep top and rising talent from taking off and going to your competition.

[**One Question Mentors Miss**](https://emergingwomen.onlinepresskit247.com/news.html#one_question_mentors_miss) **–** After coaching thousands of corporate men and women on how to be great mentors and mentees, Chantal Pierrat, MBA, shares the one question most miss.

[**How Community Creates Revenue**](https://emergingwomen.onlinepresskit247.com/news.html#how_community_creates_revenue) **–** How to create corporate communities to empower individuals to power up, problem-solve, and propel each other forward. Happy people, happy profits.

[**Leadership Through Connection**](https://emergingwomen.onlinepresskit247.com/news.html#leadership_through_connection) **–** How can you build an ecosystem of sponsorship and peer mentoring to lead through connection? Learn internal networking habits to build an ecosystem of support hailed by Halliburton, Hewlett Packard, Oracle, and more when Pierrat customized their promotion programs.

After years of frustratingly slow progress, Pierrat's models based on "The Power of We" offer the greatest potential yet to speed up the numbers of women achieving and becoming role models of leadership. By combining effective and highly shareable forms of peer mentoring with sponsorship support from executives higher up in organizations, women and others can partner to overcome the obstacles that deter the under-represented from seeking advancement. An empowered spirit can then cascade through an organization, carrying much larger numbers of women to the very top. Pierrat has conducted research and worked with tens of thousands of humans to become more powerfully expressed and to lead with what matters most.

Professionals working in Human Resources (HR); Diversity, Equity, and Inclusion (DEI); and Talent Development trust Pierrat and her team to work with their top talent to increase connection and conscious leadership for a more engaged and inclusive company culture.

Pierrat teaches there are two reasons some struggle to step into a greater position of power and leadership: limited self-concept and a culture of sameness. Pierrat says she created Emerging Women™ and Emerging Human™ to support leaders looking to influence cultural and systemic change through authentic leadership and connection.

**About:** Fortune 500s turn to Chantal Pierrat's (say SHAN tall pierr-AT) new approach based on peer mentoring to fast-track gender diversity and advance more women into leadership roles worldwide. Her companies Emerging Women™ and Emerging Human™ support leaders looking to influence cultural and systemic change through authentic leadership and connection. Serving over 70,000 women worldwide, she has advanced women's leadership within Fortune 500 companies such as Halliburton, HP, Oracle, and more, reducing attrition, increasing employee engagement, and impacting career mobility and growth.

**Online Press Kit**: [EmergingWomen.OnlinePressKit247.com](http://emergingwomen.onlinepresskit247.com/" \t "_blank)

**Public Website:** [Emerging Human](https://emerginghuman.com/" \t "_blank) and [Emerging Women](https://emergingwomen.com/" \t "_blank)

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